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cMarket and Powers Solutions Form Strategic Partnership to Deliver Web-based Event Management and Fundraising Services

Alliance to Empower Charity Event Organizers with Greater Efficiency and Increased Fundraising Potential

CAMBRIDGE, MA (March 17, 2005) – cMarket, the premier charity auctions services company, and Powers Solutions, the leading developer of web-based event management software for the non-profit, corporate and professional golf tour event market, announced today that the companies have signed a partnership agreement that will improve the event management and fundraising services available to nonprofit organizations managing complex fundraising events. The companies' web-based services, including cMarket's online auction fund raising solution and Powers Solutions' *PowersGEM* (Golf Event Manager) and *PowersBEM* (Banquet Event Manager), have been embraced by nonprofit organizations nationwide and corporations conducting fundraising events for charitable causes.

The combined services of cMarket and Powers Solutions will benefit the organizers of complex fundraising events, specifically golf events and galas organized around auctions. Organizers will now have the ability to handle event registrations, promote events, communicate directly with registrants about the event and auction, conduct auction fundraisers, and promote their specific causes, exclusively online. The operating efficiencies and improved fundraising potential from using the combined services will create greater overall productivity for shared customers.

"Many of the most successful fundraising events are also the most complex," said Eric Cole, Vice President for cMarket. "We realized that by partnering with Powers Solutions, which has an established record for streamlining the event management process for nonprofit organizations, we could improve the overall productivity of our customers' fundraising events."

"Powers Solutions established its product leadership in the event management sector by its intense focus on developing solutions that include the specific functional requirements of high end charity fundraising events, and that's just how we see cMarket. They focus on the world of

online charity auctions with equal intensity. We think cMarket is the product leader in this category, so what could be a better partner for us,” said Wendell Minnick, CEO Powers Solutions.

One of the nonprofit organizations that has already used the combined services of both cMarket and Powers Solutions is General Dynamics for the Patriot’s Alliance.

For more information about cMarket, please visit www.cmarket.com or call 617-621-1000.

About cMarket

cMarket of Cambridge, Massachusetts, enables fundraisers – both nonprofit and corporate – to easily create, extend, market, and manage their fundraising auctions online. With the ability to reach the inboxes of their community or targeted customer set, cMarket helps fundraisers maximize auction revenue through increased bidding, added sponsors and donor value. CMarket’s solution has helped numerous nonprofits in the arts, healthcare, faith-based, and education sectors raise significant funds. For more information about cMarket, including its most current running and recently concluded auctions, visit <http://www.cmarket.com>.

About Powers Solutions Corporation

Powers is the leading provider of web-based event marketing and management solutions, enabling charities, corporations and associations to significantly improve fundraising yield and cash flow, reduce operating costs, increase overall efficiency and promote the organization’s mission and message. Unlike other generic one-size-fits-all solutions, Powers distinguishes itself as the provider of solutions that incorporate event-specific functionality, addressing the detailed functional requirements of the most difficult and resource intensive of events – charity and corporate golf and gala dinner events, visit www.powerevents.com .