



FOR IMMEDIATE RELEASE

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This Holiday season – Buy Once and Give Twice at BiddingForGood.com
Charities offer thousands of unique items to raise funds for meaningful causes

Cambridge, MA – November 19, 2007 – Giving is what the holidays are all about, right? Now what if there were a way to avoid battling the mall crowds, frantic parking lots, and give to a host of great nonprofit causes while at the same time finding that perfect gift? Now, there is: www.BiddingForGood.com.

[BiddingForGood.com](http://www.BiddingForGood.com) features more than 13,000 unique items for all budgets and tastes while contributing to a worthy cause, from feeding hungry children to buying textbooks to saving the Earth.

“Online fundraising auctions are the most pleasurable way to purchase gifts at great prices,” said Jon Carson, Founder and CEO of cMarket, the parent company for BiddingForGood. “We’ve found that online shoppers are looking for a way to give back, too – especially during the holidays. The auctions are fun, full of great products and hold some terrific bargains all while making a charitable donation.”

From a bottle of fine wine to an exotic vacation package, there’s something for everyone. Shoppers can easily search by hot auction items, charity or geography to find the perfect gift for that someone special on their holiday list.

Some of the items currently available online on [BiddingForGood.com](http://www.BiddingForGood.com) include: An autographed Red Sox baseball from World Series MVP Mike Lowell, tickets to a Hannah Montana concert, Tiffany jewelry, iPods and even a trip to the Kentucky Derby, to name a few.

About BiddingForGood

BiddingForGood.com was created by cMarket (www.cmarket.com), the leading provider of full-service, on-demand, online auctions to support nonprofit causes. cMarket is an auction platform solely for organizations engaged in fundraising for nonprofit causes. With more than 2,000 customers (and doubling every 12 months), online auctions powered by cMarket.com have generated funding successes by allowing organizations, both large and small, to identify new sources of income and,

at the same time, build mission awareness and heightened caring for the cause. cMarket services national nonprofit organizations such as United Way, Muscular Dystrophy, JCC, Junior Achievement, Catholic Charities, The National PTA, the American Red Cross, and hundreds of local schools among others. cMarket also works with companies including Ford, Deloitte & Touche, Kimberly-Clark and General Electric to raise funds for their nonprofit causes. You can experience cMarket at www.biddingforgood.com, its marketplace website that aggregates all of the company's auction clients under one powerful umbrella.

cMarket, which was founded in 2003, has headquarters in Cambridge, Mass. For more information, visit www.cmarket.com.

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