

## Running an Online Auction with cMarket?

Then why not take advantage of our free online auction portal, BiddingForGood.com, and promote your fundraising catalog to close to 100,000 cause-minded bidders.

BiddingForGood.com is a community that unites philanthropic consumers with organizations like yours looking to raise funds to support their missions. This unique fundraising portal houses online auctions for a variety of nonprofits ranging from grass roots advocacy groups and parent teacher associations, to large-scale international organizations with satellite chapters nationwide.



Opt into BiddingForGood.com and benefit from:

- Close to 100,000 registered bidders browsing our auctions looking for great deals and new ways to support schools and charities nationwide
- A new community of supporters through our network of targeted philanthropic consumers who want to know more about your nonprofit
- Greater exposure and promotion – from weekly newsletters to featured auction placement in emails and on the websites
- The added value that you can offer sponsors and donors through the increased publicity that comes from reaching a wider audience

So what makes BiddingForGood.com different from other auction sites?  
For one thing, our benefits are twofold.

1. All of the items found in our online catalogs have the potential to raise funds for a school or nonprofit
2. We offer altruistic consumers the chance to connect with your organization and support the causes that are important to them

BiddingForGood lets you engage new constituents and discuss your work with potential donors - while giving bidders the opportunity to compete in fun and exciting online auctions.

Call a cMarket representative at 866-621-0330 to learn how your nonprofit can start running fun and profitable online auctions, and be included on the BiddingForGood.com website today!